

The Putnam Business Association Fire and Ice Committee is planning the 2024 FIRE & ICE Valentine's Festival which will be held on Saturday, February 10, 2024. This festival defines the romance of Valentine's Day. Music, lanterns, luminaries, Fire performances, fire pits, restaurant specials, and ice sculptures will transform downtown Putnam into the perfect day-long family outing or the most romantic Valentine evening.

*The Fire and Ice Festival has several sponsorship options this year:*

**\$2,500 - Fire Demonstration:** Non-stop thrilling performance with fire breathing finale and special flame effects choreographed to music. Props may include: Dragon staff, fire whip, contortion cuffs, sun wheel, fire skirt, palm torches, fire fans, poi, fire acrobatics.

Your business will be listed as a sponsor on our website, Facebook page, sign displayed during the day with performance time and logo, Business announced with introduction to the show, you will be mentioned in print and any interviews in relation to the event.

**\$2,500 - \*NEW Mirror Men Dancers with CO2 Cannon Blast:** 2 dancers decked out in all the shiny mirrors you can imagine! They will Dance and glitter throughout the event with a special CO2 cannon blast to end the performance!

**\$1,500 - \*NEW Living Snow Globe:** A Bubble Sphere inflatable, clear orb that holds a stunning winged entertainer as they perform their act inside of the bubble!

**\$1,200 - 30-Foot Inflatable Igloo:** This inflatable unique encounters throughout the day and turns into a night club by evening. A main attraction of the event!

**\$1,000 - Stilt Walker:** Yeti, Snow King, Snow Queen or anything else we can dream up on stilts.

**\$1,000 - Ice Competition Sponsor:** With over 2 dozen competition carvers this level of sponsorship helps award the unique ice creations. Business logo will be printed on program, as well as, mentioned prior to Fire show.

**\$1,000 - Cake Competition Sponsor:** With over 3 dozen cakes to vote on this level of sponsorship helps award to the unique entries. Business logo will be printed on program, as well as, mentioned prior to Fire show.

**\$1,000 - Interactive Ice Sculpture:** A self standing ice picture frame photo opportunity with your business name.

**\$1,000 - Ice Carving Demonstration:** Includes sponsorship of a 1-1/2 hour professional live single block ice carving demonstration of your choosing.

Your business will be listed as a sponsor on our website, Facebook page, sign displayed and will be mentioned in print and interviews in relation to the event.

**\$550 - Pre-Carved Ice Sculpture:** Includes a 300lb professionally carved ice sculpture delivered and setup at a pre determined downtown location (contact us to discuss your project).

**\$300 - Fire Torch:** A propane torch will be lit in a designated location on Main Street with a sign showing the sponsor. Your business will be listed as a sponsor on our website and Facebook page.

**\$250 - Uncarved Ice Block:** Includes sponsorship of a 300lb ice block for the Amateur Ice Carving Competition. The block of ice is dropped on Main Street in front of your business, or if you are not on Main Street the spot will be selected for you. A local artist will arrive the day of the event to carve during the festival (artist carve at their own discretion, unless you provide your own artist).

Your business will be listed as a sponsor on our website and Facebook page.

**This form is available for online payment only by visiting [discoverputnam.com](http://discoverputnam.com).**

**If you would like to secure and pay a different way,  
please contact: Jennifer Brytowski | [jenneratepro@gmail.com](mailto:jenneratepro@gmail.com)**

